

**WDSC 2024**  
BRISBANE, AUSTRALIA

# World Down Syndrome Congress

9-12 July 2024

Brisbane Convention & Exhibition Centre

**Together we can:**  
Celebrating Diversity and Inclusion



**Sponsorship & Exhibition Prospectus**

[www.wdsc2024.org.au](http://www.wdsc2024.org.au)

# Welcome

## Be an active & supportive partner in Down Syndrome Down Under

The once-in-a-generation opportunity for Brisbane to host the World Down Syndrome Congress (WDSC) in 2024 provides Australia with a tremendous occasion in which to broaden discussion, share research, and make connections with a condition impacting 1 in 1,000 people the world over.

WDSC 2024 will bring together people with Down syndrome, family members, researchers and service providers to showcase the latest research and best practice as well as the lived experience of Down syndrome from around the world.

Its impact for those in attendance is sure to be profound.

Of equal importance to the success of WDSC 2024 will be the commitment of organisations working within the disability area to provide financial support as sponsors and exhibitors.

We encourage you to take an active and leading role in the success of this event.

The Sponsorship Prospectus within the following pages of this document outlines the ways in which you can be involved. Alternatively, if you wish to discuss a bespoke involvement, we'd be happy to hear from you on that too.

We thank you for your interest and look forward to sharing more of the WDSC 2024 journey with you over the coming months.

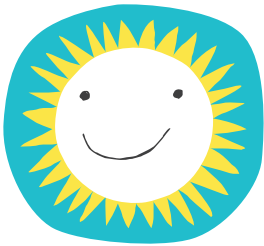


**Angus Graham, OAM**  
Congress Co-Chair



**Dr Rhonda Faragher, AO**  
Congress Co-Chair

# About



## About Down Syndrome

Down syndrome is a genetic condition in which the person has an extra copy of some or all of chromosome 21. This additional chromosome results in a number of physical and developmental characteristics and some level of intellectual disability. Down syndrome is the most common cause of intellectual disability and everyone who has Down syndrome will have some degree of intellectual disability. In the past, many people with Down syndrome have not had the same opportunities as their peers. Often, they have been separated from the rest of the community, living in segregated settings such as care institutions. Low expectations were placed on them and there were limited opportunities for learning and participation in inclusive activities.

With better early intervention and medical care, as well as the increased inclusion and integration of people with Down syndrome into society, the quality of life for people with Down syndrome has increased. Children with Down syndrome often attend childcare settings, pre-schools and primary and high schools alongside other children of their age. Adults with Down syndrome are involved in their communities including through paid employment (open or supported) and voluntary work. An increasing number are living independently, with some level of support, within the community.

## About DSI



Down Syndrome International (DSI) are a UK based international disabled people's organisation, comprising a membership of individuals and organisations from all over the world, committed to improving quality of life for people with Down syndrome, promoting their right to be included on a full and equal basis with others.

DSI has overall responsibility for the WDSC which is organised by the dedicated host nation, in the this case, Down Syndrome Australia.

# About DSA



Down Syndrome Australia (DSA) is the national peak organisation for people with Down syndrome and their families. Since establishment in 2011, DSA has advocated on a national scale to influence the Federal Government to provide better policies, legislation and supports to people with Down syndrome and their families on prenatal screening, inclusive education, equitable health care, and the NDIS.



DSA supports people with Down syndrome to be strong self-advocates and build skills to live an independent life. DSA also develops national resources in partnership with the state and territory Down syndrome associations to support and inform families and professionals.



Our work is informed by the UN Convention on the Rights of Persons with Disabilities, and people with Down syndrome are at the centre of all the work that we do. We work to create change and make sure people understand the experiences of people with Down syndrome and their families.



Our goal is to ensure that people with Down syndrome have full inclusion in our community, get the support they need, and have their rights respected. People with Down syndrome deserve to be valued, reach their potential, and have equality across every aspect of society.



# Venue



## Brisbane Convention & Exhibition Centre

Cnr Merivale and Glenelg Streets, South Bank, Brisbane  
Queensland Australia

[www.bcec.com.au](http://www.bcec.com.au)

The Brisbane Convention & Exhibition Centre is a world-class purpose-built congress venue, renowned for its operational and service excellence. The Centre is located in a unique urban cultural and entertainment precinct in the heart of Brisbane known as South Bank.

South Bank is set in a lush, subtropical riverfront parkland; a destination offering a truly dynamic urban lifestyle and appealing retail precinct; a showcase of Queensland's diverse range of artistic abilities and a host to one of the world's most important collections of indigenous art.



# Program Theme

## Together we can: Celebrating Diversity and Inclusion

Our proposed program streams for WDSC2024 are outlined below.



### 1. Health and Therapeutic Advances

This stream focuses on the latest research and clinical developments related to Down syndrome, including new therapies, global health equity and approaches that can improve the health and quality of life of people with Down syndrome across the lifespan.



### 2. Education and Employment

This stream highlights innovative approaches to education and ways to promote inclusion of learners with Down syndrome in all aspects of learning, from early childhood through to adulthood. This stream also considers transitions within and beyond education settings and ways to foster successful careers.



### 3. Advocacy and Social Inclusion

This stream addresses issues related to disability rights (such as the Convention on the Rights of Persons with Disabilities), public policy, inclusion in all aspects of community life and approaches to effective self-advocacy. It also includes leadership and governance within our organisations.



### 4. Family Life

This stream explores family quality of life, including strategies for providing emotional and practical support; sibling interests; accessing community resources; and supporting families locally and globally.



### 5. Personal Development

This stream focuses on the social and emotional development of individuals with Down syndrome across the lifespan. This stream includes involvement in cultural life, recreation, leisure and sport; strategies for building self-esteem, fostering relationships, healthy ageing and developing self-reliance.



# Sponsorship



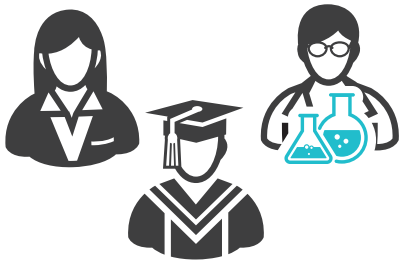
## Value Proposition

Partnership of WDSC 2024 will be a key step for your organisation in fostering partnerships with our community. This opportunity allows your organisation, product and brand to be uniquely and actively showcased at this high calibre, innovation driven international forum. It will also allow your organisation to meet new business partners, generate new ideas, gather new knowledge, and foster collaboration. Our all-encompassing themes provide the content for the vast array of industry participation and there is the opportunity to align your core value with those themes. Your relationship with WDSC 2024 will provide a highly efficient and effective business and marketing platform for your organisation to connect and engage with our global delegates. It provides an opportunity for your organisation to demonstrate to both the business and consumer markets how your operations positively impact our community.

## Why Delegates Attend

- Sharing experiences with other parents.
- Being part of a world-wide Down syndrome community.
- Watching new friendships develop amongst people with Down syndrome.
- Great opportunity to meet leaders of large Down syndrome networks/organisations
- To build capacity of smaller Down syndrome groups or newly formed groups.
- Interacting and learning from other self-advocates groups from around the world and understanding how they achieved their goals.
- Content, information and knowledge gained during the three days.
- Being able to network with people from different cultures and countries and be able to develop a bigger network.
- Face to face interaction with world renowned speakers.
- Local cultural performances during the congress.





## Delegate Profile

- Self advocates and people with Down syndrome
- Parents/Guardians or Family members
- Researchers
- Medical professionals (Doctors, Professors and allied health professionals)
- Advocacy/rights/legal professionals
- Educators
- Social care professionals
- Employment professionals
- Government personnel
- Support people (people who care for people with Down syndrome)
- NGO/Charity representatives
- Students



## Reasons to Partner

- Local, National and Global exposure to a dedicated community.
- Reinforce and strengthen your brand position with the delegates.
- Generate new ideas.
- Inform and update delegates on new initiatives and developments in your own organisation.
- Increase credibility, expand loyalty and build opportunities with new and existing clients.
- Network with like-minded members and academic/medical delegates.
- Show your support for the disability sector and people with Down syndrome by being associated with this prestigious international event.



# Opportunities at a Glance

An exciting range of sponsorship opportunities have been developed to ensure a successful outcome for sponsor involvement. The Congress Committee is dedicated to the task of matching sponsorship packages to your requirements and if you would like to discuss a bespoke opportunity to suit your objectives and your budget please contact the Sponsorship Manager.

*Please note all costs are in Australian Dollars and exclusive of GST and this will be added to your invoice.*

Sponsorship Packages	Investment \$	Exhibition Booth	Complimentary Registrations	Complimentary Dinner Tickets
Diamond - Exclusive	\$20,000	12sqm	6	6
Platinum	\$15,000	6sqm	4	4
Gold	\$10,000	6sqm	3	3
Silver	\$6,000	Table Display	2	-
Bronze	\$3,000	-	1	-
<b>Individual Opportunities</b>				
<b>Social</b>				
Congress Dinner	\$7,500	-	2	2
Welcome Reception	\$6,000	-	2	-
Awards Evening	\$6,000	-	2	-
Relax & Wellness Lounge	\$5,000	-	-	-
<b>Technology &amp; Education</b>				
Technology Sponsor	\$10,000	6sqm	2	-
Congress APP	\$7,000	-	2	-
Charging Station	\$6,000	-	1	-
Poster Presentation Area	\$5,000	-	-	-
Pocket Program	\$4,000	-	-	-
Speaker Preparation Room	\$2,500	-	-	-
Awards Sponsorships	\$1,000 each	-	-	-
<b>Congress Lifestyle</b>				
Barista, Juice or Ice Cream Station	\$10,000	-	1	-
Congress Satchel	\$8,000	-	1	-
Delegate Name Badge & Lanyard	\$7,000	-	1	-
Performance Sponsorships	\$2,000	-	-	-
<b>Exhibition</b>				
Exhibition Booth 6 sqm	\$5,000	6sqm	2 Exhibitor	-
Exhibition Table Display 2sqm	\$2,500	2 sqm	1 Exhibitor	-

Please see the following pages for full entitlements of each option.

# Sponsorship Packages



## Diamond Sponsor

EXCLUSIVE OPPORTUNITY

**\$20,000+ GST**

### Entitlements

- Our Diamond Sponsor will be our Key Congress partner and receive the highest level of branding before and during the Congress.
- In addition to the above you may choose to sponsor one of the 'Individual Sponsorship Opportunities' listed on the following pages up to a value of \$5,000 – subject to availability at the time of confirmation.

### Exposure

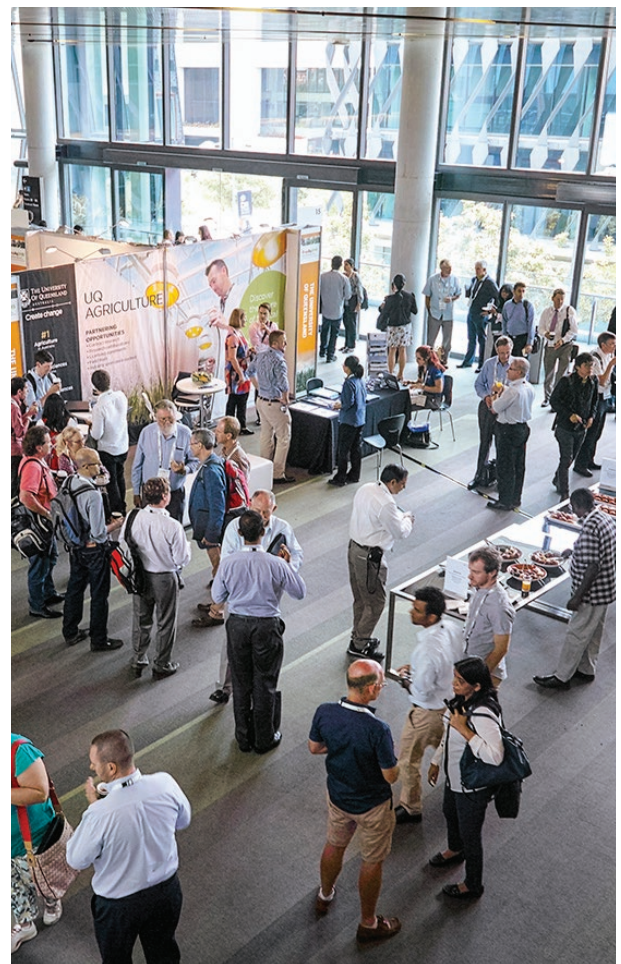
- Logo on the Congress website sponsors page, listing status as Diamond Sponsor
- 200 word corporate description on the Congress website
- 200 word corporate description in the Congress Program
- Acknowledgement by the Chair during the Opening and Closing Sessions
- Logo on Sponsor signage at venue
- Logo on Sponsor acknowledgement slide between Plenary Sessions
- Full page advertisement in the Congress Program
- Logo in the Congress e-broadcasts to delegates
- Logo in Congress Program
- One insert to be placed into the delegate satchels

### Exhibition

- Complimentary exhibition booth at the Congress 12sqm

### Registration

- Six complimentary sponsor registrations (full delegate) to the Congress including morning and afternoon teas, lunches, access to the exhibition, access to delegate sessions, tickets to the Welcome Reception and tickets to the Congress Dinner
- Delegate List pre and post Congress (subject to privacy status selected by delegates)



# Sponsorship Packages



## Platinum Sponsor

THREE OPPORTUNITIES

**\$15,000+ GST**

### Entitlements

- Platinum partners are ensured high visibility with sponsorship of one of the Keynote Speaker plenary sessions. *(Show your organisations alignment to the speaker topic – choice subject to availability and speaker and committee approval. Note, no speaking opportunity is included).*
- Logo in the program next to Speaker Session
- Option to provide a pull up banner on stage in the chosen Speaker Session.

### Exposure

- Logo on the Congress website sponsors page, listing status as Platinum Sponsor
- 150 word corporate description on the Congress website
- 150 word corporate description in the Congress Program
- Acknowledgement by the Chair during the Opening and Closing Sessions
- Logo on Sponsor signage at venue
- Logo on Sponsor acknowledgement slide between Plenary Sessions
- Full page advertisement in the Congress Program
- Logo in the Congress e-broadcasts to delegates
- Logo in Congress Program
- One insert to be placed into the delegate satchels

### Exhibition

- Complimentary exhibition booth at the Congress 6sqm

### Registration

- Four complimentary sponsor registrations (full delegate) to the Congress including morning and afternoon teas, lunches, access to the exhibition, access to delegate sessions, tickets to the Welcome Reception and tickets to the Congress Dinner
- Delegate List pre and post Congress (subject to privacy status selected by delegates)





## Gold Sponsor

LIMITED OPPORTUNITIES

\$10,000+GST

### Entitlements

- Gold partner organisations can show their alignment to one of the streams (see page 6) within the program with sponsorship of one of these educational fields. *(Choice of stream is subject to availability and program committee approval. Note, no speaking opportunity is included).*

- Logo in the program next to Program Theme
- Logo on the theme introduction slide

### Exposure

- Logo on the Congress website sponsors page, listing status as Gold Sponsor
- 100 word corporate description on the Congress website
- 100 word corporate description in the Congress Program
- Logo on Sponsor signage at venue
- Logo on Sponsor acknowledgement slide between Plenary Sessions
- Half page advertisement in the Congress Program
- Logo in the Congress e-broadcasts to delegates
- Logo in Congress Program
- One insert to be placed into the delegate satchels

### Exhibition

- Complimentary exhibition booth at the Congress 6sqm

### Registration

- Three complimentary sponsor registrations (full delegate) to the Congress including morning and afternoon teas, lunches, access to the exhibition, access to delegate sessions, tickets to the Welcome Reception and tickets to the Congress Dinner
- Delegate List pre and post Congress (subject to privacy status selected by delegates)



# Sponsorship Packages



## Silver Sponsor

LIMITED OPPORTUNITIES

**\$6,000**+GST

### Entitlements

- Showcase your brand by sponsoring one of the morning, lunch or afternoon tea breaks. *(Choice of break subject to availability, allocated on a first come first served basis).*
- Opportunity to provide 2 x pull up banners in the chosen break

### Exposure

- Logo on the Congress website sponsors page, listing status as Silver Sponsor
- 75 word corporate description on the Congress website
- 75 word corporate description in the Congress Program
- Logo on Sponsor signage at venue
- Logo on Sponsor acknowledgement slide between Plenary Sessions
- Half page advertisement in the Congress Program
- Logo in the Congress e-broadcasts to delegates
- Logo in Congress Program
- One insert to be placed into the delegate satchels

### Exhibition

- Complimentary exhibition table display at the Congress

### Registration

- Two complimentary sponsor registrations (full delegate) to the Congress including morning and afternoon teas, lunches, access to the exhibition, access to delegate sessions, tickets to the Welcome Reception
- Delegate List pre and post Congress (subject to privacy status selected by delegates)





## Bronze Sponsor

MULTIPLE OPPORTUNITIES

**\$3,000**+GST

### Entitlements

- Logo on the Congress website sponsors page, listing status as Bronze Sponsor
- 25 word corporate description on the Congress website
- 25 word corporate description in the Congress Program
- Logo on Sponsor signage at venue
- Logo on Sponsor acknowledgement slide between Plenary Sessions
- Logo in the Congress e-broadcasts to delegates
- Logo in Congress Program

### Registration

- One complimentary sponsor registration (full delegate) to the Congress including morning and afternoon teas, lunches, access to the exhibition, access to delegate sessions, tickets to the Welcome Reception
- Delegate List pre and post Congress (subject to privacy status selected by delegates)



# Individual Opportunities

## Social & Wellbeing Sponsors



### Congress Dinner

EXCLUSIVE OPPORTUNITY

**\$7,500**+GST

The social highlight of the Congress, a family evening of fine food and entertainment.

#### Exposure

- Logo on Congress Website
- Logo in Congress Program
- Logo on Congress Dinner tickets and Menus
- Logo included on Congress Dinner signage
- One Congress APP push notification
- Opportunity to place a company-provided pull-up banner at the entrance to the dinner venue (2m high and 1m wide)

#### Registration

- Two complimentary sponsor registrations (full delegate) to the Congress including morning and afternoon teas, lunches, access to the exhibition, access to delegate sessions, tickets to the Welcome Reception
- Two (2) complimentary tickets to the Congress Dinner



### Welcome Reception

EXCLUSIVE OPPORTUNITY

**\$6,000**+GST

Sponsorship of this event offers excellent branding and networking opportunities. Taking place in the exhibition area to kick off the congress, it is a great ice breaker for all.

#### Exposure

- Logo on Congress Website
- Logo in Congress Program
- Logo included on Welcome Function signage
- Company logo on tickets to the Welcome Function and Menus
- Opportunity to place a company-provided pull-up banner at the entrance to the Opening Ceremony venue (2m high and 1m wide)
- One Congress APP push notification

#### Registration

- Two complimentary sponsor registration (full delegate) to the Congress including morning and afternoon teas, lunches, access to the exhibition, access to delegate sessions, tickets to the Welcome Reception plus
- Two (2) additional tickets to the Welcome function for your guests





## Awards Reception

EXCLUSIVE OPPORTUNITY

**\$6,000**+GST

Sponsorship of this event offers excellent branding and networking opportunities. The Awards are determined by the Down Syndrome International Trustees and presented at this special Awards Reception.

### Exposure

- Logo on Congress Website
- Logo in Congress Program
- Logo included on Awards Reception signage
- Company logo on tickets to the Awards Reception
- Opportunity to place a company-provided pull-up banner at the entrance to the venue (2m high and 1m wide)
- One Congress APP push notification

### Registration

- Two complimentary sponsor registration (full delegate) to the Congress including morning and afternoon teas, lunches, access to the exhibition, access to delegate sessions, tickets to the Welcome Reception plus
- Two (2) additional tickets to the Awards reception for your guests



## The Relax & Wellness Lounge

EXCLUSIVE OPPORTUNITY

**\$5,000**+GST

WDSC will provide a quiet area within the Congress venue where attendees can get away from noise and relax.

### Exposure

- Logo on Congress Website
- Logo in Congress Program
- Naming rights to The Relax Lounge
- One Congress APP push notification
- Opportunity to place a company provided banner at the Wellness Lounge (2m high by 1m wide, free standing)



# Individual Opportunities

## Technology & Education Sponsors



### Technology

EXCLUSIVE OPPORTUNITY

**\$10,000+GST**

We'd love to hear from assistive technology providers. Why not snap up this amazing opportunity to have your brand at the forefront of technology in the exhibition.

#### Entitlements

- Naming rights as the Technology Partner

#### Exposure

- Logo on the Congress website sponsors page, listing status as Technology Sponsor
- 100 word corporate description on the Congress website
- 100 word corporate description in the Congress Program
- Logo on Sponsor signage at venue
- Half page advertisement in the Congress Program
- Logo advertisement in one edition of the electronic delegate emails
- Logo in Congress Program



#### Exhibition

- Complimentary exhibition booth at the Congress 6sqm

#### Registration

- Two complimentary sponsor registrations (full delegate) to the Congress including morning and afternoon teas, lunches, access to the exhibition, access to delegate sessions, tickets to the Welcome Reception
- Delegate List pre and post Congress (subject to privacy status selected by delegates)



## Congress App

EXCLUSIVE OPPORTUNITY

**\$7,000**+GST

The Congress APP can be downloaded by all delegates and will contain important information including the Congress program, session room maps, speaker biographies, exhibition booth information, and interactive information.

### Exposure

- Logo on Congress Website
- Logo in Congress Program
- Branding of the APP - Logo will be included on face of the APP
- Dedicated page within the APP to showcase business information including the attachment of documents

### Registration:

- Two complimentary sponsor registrations (full delegate) to the Congress including morning and afternoon teas, lunches, access to the exhibition, access to delegate sessions, tickets to the Welcome Reception



## Charging Station

EXCLUSIVE OPPORTUNITY

**\$6,000**+GST

A charging station will be located within the exhibition where delegates can charge their laptops, iPad and mobile phones. This is a highly visible and utilised space.

### Exposure

- Logo on the Congress website
- Logo in Congress Program
- Naming rights to the Charging Station
- Logo on signage at the Charging Station
- Opportunity to place one company-provided free-standing pull up banner next to the Charging Station (2m high and 1m wide)

### Registration

One complimentary sponsor registration (full delegate) to the Congress including morning and afternoon teas, lunches, access to the exhibition, access to delegate sessions, tickets to the Welcome Reception

# Individual Opportunities

## Technology & Education Sponsors



### Poster Presentation Area

EXCLUSIVE OPPORTUNITY

**\$5,000**+GST

The Congress poster area will be located within the Exhibition. This will be heavily populated with delegates throughout the duration of the Congress.

#### Exposure

- Logo on Congress Website
- Logo in Congress Program
- Logo on the Poster Boards
- Opportunity to place a company provided banner within the Poster Zone (2m high by 1m wide, free standing)



### Pocket Program

EXCLUSIVE OPPORTUNITY

**\$4,000**+GST

A supplement to the Congress Program, the pocket program is carried in the pocket of virtually every delegate for frequent reference throughout the day. It includes a summary of the program, logistical details and important delegate information. As such, it is a widely read and referred to booklet.

#### Exposure

- Logo on Congress Website
- Logo in Congress Program
- Logo on front page of the pocket program
- Advert on back page (artwork supplied by sponsor)
- One Congress APP push notification



## Speaker Preparation Room

EXCLUSIVE OPPORTUNITY

**\$2,500**+GST

The Speaker Preparation Room will be visited daily throughout the Congress by all presenters at the Congress.

### Exposure

- Logo on the Computer Screens in the room
- Logo on Congress Website
- Logo in Congress Program
- Opportunity to place a company provided banner within the Poster Zone (2m high by 1m wide, free standing)



## Awards Sponsorship

MULTIPLE OPPORTUNITIES

**\$1,000**+GST per award

A number of awards will be presented at the Awards Reception. These awards are determined by the Trustees of Down Syndrome International. There are multiple opportunities to sponsor an Award.

### Exposure

- Logo in Congress Program
- Logo on Congress Website
- Logo on slide for the particular award in the session

# Individual Opportunities

## Congress Lifestyle Sponsors



### Barista or Juice or Ice Cream Station

LIMITED OPPORTUNITIES

**\$10,000+GST**

A major draw card in the exhibition and a great add on if you have a booth.

#### Exposure

- Logo on Congress Website
- Logo in Congress Program
- Logo on the station signage
- Opportunity to provide sponsor's cap, apron, cups and napkins for use on the station and worn by staff (sponsor to supply at own cost – require fresh aprons each day)
- Opportunity to place a company provided banner at the station (2m high by 1m wide, free standing)

#### Registration

One complimentary sponsor registration (full delegate) to the Congress including morning and afternoon teas, lunches, access to the exhibition, access to delegate sessions, tickets to the Welcome Reception



### Congress Satchel

EXCLUSIVE OPPORTUNITY

**\$8,000+GST**

Every registered delegate will receive an official Congress satchel upon registration. The satchel will be a sustainable quality to encourage use by delegates well after the Congress has finished.

#### Exposure

- Logo on Congress Website
- Logo in Congress Program
- Logo on Congress Satchel along with Congress Logo (size and placement of logo will be at the discretion of the Congress Organising Committee)
- Logo on Congress website

#### Registration

One complimentary sponsor registration (full delegate) to the Congress including morning and afternoon teas, lunches, access to the exhibition, access to delegate sessions, tickets to the Welcome Reception



## Name Badge and Lanyard

EXCLUSIVE OPPORTUNITY

**\$7,000+ GST**

Every registered delegate will receive an official Congress name badge and lanyard upon registration. Delegates will need to wear their name badge and lanyard every day to gain access into the exhibition and sessions.

### Exposure

- Logo on Congress Website
- Logo in Congress Program
- Logo on Name Badge (alongside Congress logo - size and placement of logo will be at the discretion of the Congress Organising Committee)
- Logo on Lanyard (alongside Congress logo - size and placement of logo will be at the discretion of the Congress Organising Committee)

### Registration

One complimentary sponsor registration (full delegate) to the Congress including morning and afternoon teas, lunches, access to the exhibition, access to delegate sessions, tickets to the Welcome Reception.



## Performance Sponsor

LIMITED OPPORTUNITIES

**\$2,000+ GST** per performance

The congress will host a number of dance performances by people with lived experience throughout the event. Show your support to this amazing group with the entitlements outlined below.

Performance dates and times available in due course.

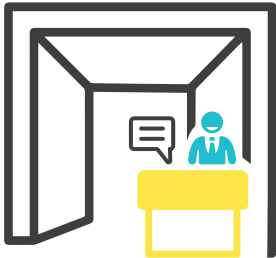
### Exposure

- Logo on Congress Website
- Logo in Congress Program
- Opportunity to place a company-provided pull-up banner near the performance area (2m high and 1m wide)
- Logo in the program where the performance is scheduled



# Exhibition

The exhibition area is the main networking hub where the all catering breaks and the welcome reception takes place with Congress session rooms adjoining or nearby.



## Exhibition Booth

LIMITED SPACES

**\$5,000 + GST**

- 6sqm of exhibition space
- Back and side walls
- Company name on fascia
- Venue carpet
- Two spotlights
- One standard power outlet
- Two exhibitor registrations (includes morning and afternoon tea, lunch and the welcome reception only)
- Company logo and 50 word synopsis in the Congress Program Book (subject to deadlines)
- Delegate List (subject to privacy laws)

## Exhibition Table Display

LIMITED SPACES

**\$2,500 + GST**

- Trestle table with cloth
- 2 chairs
- Backboard
- Company name on fascia sign
- One power outlet
- One exhibitor registration (includes morning and afternoon tea, lunch and the welcome reception only)
- Company logo and 50 word synopsis in the Congress Program Book (subject to deadlines)
- Delegate List (subject to privacy laws)



# General Information

## Sponsor registration includes:

- Access to sessions
- Access to Exhibition
- Entry to the Welcome Reception
- Catering at Lunch and Morning and Afternoon Tea

## Exhibitor registration includes:

- Access to Exhibition
- Entry to the Welcome Reception
- Catering at Lunch and Morning and Afternoon Tea

Additional Exhibitor Registrations may be purchased for **\$650** per person on release of the exhibition manual – note these do not allow access to sessions.

## Conditions of Payment

Upon confirmation of your Congress sponsorship or exhibition 100% payment will be invoiced and due within 30 days. If you prefer to make a payment arrangement and pay in two parts please speak to the Sponsorship Manager and this can be arranged.

## Contact:

**Andrea O'Sullivan**  
WDSC 2024 Sponsorship &  
Exhibition Manager

Tel: **+61 7 3255 1002**

Email: **andreao@icmsaust.com.au**



**WDSC 2024**  
BRISBANE, AUSTRALIA

[www.wdsc2024.org.au](http://www.wdsc2024.org.au)

# Participation Form



## Personal Details

Please note all correspondence including invoices will be sent to the contact supplied below.

Organisation name (for invoicing purposes) \_\_\_\_\_

Contact Person (for invoicing purposes) \_\_\_\_\_

Email \_\_\_\_\_

Organisation name (for marketing purposes) \_\_\_\_\_

Contact Person (for organising purposes) \_\_\_\_\_

Position \_\_\_\_\_

Email \_\_\_\_\_

Telephone \_\_\_\_\_

Address \_\_\_\_\_

State \_\_\_\_\_ Postcode \_\_\_\_\_ Country \_\_\_\_\_

Website \_\_\_\_\_

## Participation Opportunities

Please tick appropriate box. All prices are in AUD and exclude 10% GST which will be added to your invoice..

### EXHIBITION OPPORTUNITIES

- |  |         |
|--|---------|
| <input type="checkbox"/> Exhibition Booth (6sqm)             | \$5,000 |
| <input type="checkbox"/> Exhibition Table Top Display (2sqm) | \$2,500 |

### SPONSORSHIP OPPORTUNITIES

- |  |          |
|--|----------|
| <input type="checkbox"/> Diamond Sponsor                       | \$20,000 |
| <input type="checkbox"/> Platinum Sponsor                      | \$15,000 |
| <input type="checkbox"/> Gold Sponsor                          | \$10,000 |
| <input type="checkbox"/> Silver Sponsor                        | \$6,000  |
| <input type="checkbox"/> Bronze Sponsor                        | \$3,000  |
| <input type="checkbox"/> Congress Dinner                       | \$7,500  |
| <input type="checkbox"/> Welcome Reception                     | \$6,000  |
| <input type="checkbox"/> Awards Reception                      | \$6,000  |
| <input type="checkbox"/> The Relax & Wellness Lounge           | \$5,000  |
| <input type="checkbox"/> Technology Sponsor                    | \$10,000 |
| <input type="checkbox"/> Congress App                          | \$7,000  |
| <input type="checkbox"/> Charging Station                      | \$6,000  |
| <input type="checkbox"/> Poster Presentation Area              | \$5,000  |
| <input type="checkbox"/> Pocket Program                        | \$4,000  |
| <input type="checkbox"/> Speaker Preparation Room              | \$2,500  |
| <input type="checkbox"/> Awards Sponsorship (per award)        | \$1,000  |
| <input type="checkbox"/> Barista or Juice or Ice Cream Station | \$10,000 |
| <input type="checkbox"/> Congress Satchel                      | \$8,000  |
| <input type="checkbox"/> Name Badge and Lanyard                | \$7,000  |
| <input type="checkbox"/> Performance Sponsor (per performance) | \$2,000  |

**TOTAL \$AUD**

### PREFERRED EXHIBITION LOCATION

Priority of placement within the exhibition will be offered to sponsors first and then sold in accordance with the date of application receipt. Please contact the Sponsorship Manager for the latest floor plan.

1<sup>st</sup> Choice: ..... 2<sup>nd</sup> Choice: ..... 3<sup>rd</sup> Choice: .....

### CONDITIONS OF PAYMENT

Upon confirmation of your Congress sponsorship or exhibition 100% payment will be invoiced and **due within 30 days**. If you prefer to make a payment arrangement and pay in two parts please speak to the Sponsorship Manager and this can be arranged. Failure to do so may result in your Conference sponsorship item or exhibition stand being released again for sale.

### PRIVACY STATEMENT

**YES**, I consent to my details being shared with suppliers and contractors of the Conference to assist with my participation and planning. Also for the information distribution in respect of other relevant events that may be of interest to me that are organised by the Conference Manager.

**NO**, I do not consent.

**Please return the completed Participation Form as soon as possible via email to:**

**Andrea O'Sullivan**

WDSC 2024 Sponsorship & Exhibition Manager

E: [andrea@icmsaust.com.au](mailto:andrea@icmsaust.com.au)

P: +61 7 3255 1002

### DECLARATION:

I have read and accept the terms & conditions with this form and wish to become a Sponsor and / or Exhibitor at WDSC 2024. I acknowledge that this is a binding commitment to pay the amount shown above and confirm I have the authority to enter into this commitment on behalf of my organisation.

Signature \_\_\_\_\_ Date \_\_\_\_\_

# Terms and Conditions

Terms and Conditions of Contract reviewed April 2023

## The Contract

1. The term "Organiser" refers to ICMS Australasia Pty Ltd and includes associations, corporate and government bodies who have engaged ICMS Australasia Pty Ltd as their representative.
2. The term "Exhibitor" includes any person, firm, company or corporation and its employees and agents identifies in the Application Form or other written request for exhibition space.
3. A "contract" is formed between the Organiser and Exhibitor when the Organiser accepts the signed Application Form and receives a minimum of 50% of the total owing as a deposit. The Organiser will then issue a confirmation letter to the Exhibitor.
4. The Organiser may cancel the contract at their discretion if the agreed deposit is not received within 28 days of lodging the Application Form. Additionally the Organiser reserves the right to cancel the contract by returning the deposit within 28 days of receipt.

## The Application

5. An official Exhibition Application Form must be received to reserve the space.
6. The Organiser reserved the right to refuse application or prohibit any Exhibitor from participation without assigning a reason for such refusal or prohibition.

## Obligations and Rights of the Organiser

7. The decision of the Organiser is final and decisive on any question not covered in this contract.
8. The Organiser agrees to hold the exhibition however, reserves the right to postpone the exhibition from the set dates to hold the exhibition on other dates as near the original dates as possible, utilising the right only when circumstances necessitate such action and without any liability to the Organiser.
9. The Organiser agrees to promote the exhibition to maximise participation
10. The Organiser agrees to allocate the Exhibitor an exhibition space as close as possible to their desired location.
11. The Organiser reserves the right in unforeseen circumstances to amend or alter the exact site of the location of the stand and the Exhibitor undertakes to agree to any alteration to the site or the space re-allocated by the Organiser.
12. The Organiser reserves the right to change the exhibition floor layout if necessary.
13. The Organiser is responsible for the control of the exhibition area only.
14. The Organiser may shorten or lengthen the duration of the exhibition and alter the hours during which the exhibition is open.
15. The Organiser agrees to provide the Exhibitor with an Exhibition Manual prior to the exhibition for the purpose of communicating required actions on the part of the Exhibitor.
16. The Organiser has the right to take action based on verbal or written directions including those contained in the Exhibition Manual. This is to ensure that all laws in connection with the exhibition are complied with, to prevent damage to person or property and to maximise the commercial success of the exhibition.
17. The Organiser may refuse without limitation to permit activity within the exhibition or may require cessation of particular activities at their discretion.
18. The Organiser reserves the right to specify heights of walls and coverings for display areas.
19. The Organiser reserves the right to disapprove the content and presentation of the Exhibitor catalogues, acknowledgements, handbills and printed matter with respect to the exhibition.
20. The Organiser may determine the hours during which the Exhibitor will have access to the exhibition venue for the purpose of setting up and dismantling.
21. The Organiser reserves the right to refuse any person including exhibitor staff, representatives, visitors, contractors and/or agents entry to the exhibition if they do not hold a purchased or complimentary entry card.
22. The Organiser will specify conditions relating to the movement of goods and displays, prior, during and after the exhibition.
23. The Organiser will specify any regulations with regard to sound levels including microphones, sound amplification, machine demonstrations and videos. The exhibitor agrees to abide by these.
24. The Organiser will arrange for daily cleaning of aisles outside the exhibition open hours.

## Obligations and Rights of the Exhibitor

25. The Exhibitor must ensure that all accounts are finalised and paid prior to the allocated exhibition move-in period.
26. The Exhibitor must use allocated space only for the display and promotion of goods and/or services within the scope of the exhibition.
27. The Exhibitor must make every effort to maximise promotion and commercial benefits of participating in the exhibition.
28. The Exhibitor must comply with all directions/ requests issues by the Organiser including those outlined in the Exhibition Manual.
29. The Exhibitor must comply with all applicable laws, including laws in relation to occupational health & safety. The Exhibitor will therefore act with care to avoid damage to persons or property in the exhibition.
30. The Exhibitor must ensure the cleanliness and tidiness of their allocated space. Upon the conclusion of the exhibition the Exhibitor will promptly remove all exhibits, tools and other materials. If the Exhibitor fails or refuses to do so, the Organiser will make arrangements for this to be done by an external party at a cost to be paid by the Exhibitor.
31. The Exhibitor will not display an exhibit in such a manner as to obstruct or affect neighbouring exhibitor. This includes blocking or projecting light, impeding or projecting into aisles or neighbouring exhibition spaces.
32. The Exhibitor will submit plans and visuals of custom designed exhibits to the Organiser for approval prior to the commencement of the exhibition. Exhibitors failing to do so may be denied access to the exhibition to build or may be requested to cease building. A valid Insurance Certificate of Currency for independent exhibition contractors will also be submitted prior to the Organiser granting this company access to the exhibition area.
33. The Exhibitor is responsible for all items within their allocated exhibition space.
34. The Exhibitor agrees to adhere to all fire regulations and will refrain from using flammable or dangerous materials within the exhibition. Written approval must be sought from the Organiser if flammable or dangerous materials are required for the success of the exhibit.
35. The Exhibitor will not use nails, screws or other fixtures on any part of the premises including walls and floor unless authorised by the Organiser. In any case all permanent damage will result in the Exhibitor being invoices for all repairs.
36. The Exhibitor acknowledges that the Organiser has a preferred freight forwarder and agrees to comply with all instructions relating to delivery times. If an alternate freight forwarder is engaged, the Exhibitor acknowledges that the Organiser will not be able to provide assistance in tracking lost deliveries. The Exhibitor agrees that the Organiser will not be liable for any goods rejected by the venue, lost or damaged prior to the delivery date specified or on return.
37. The Exhibitor agrees to abide by requests made by the Organiser to stop any activity that may cause annoyance to others in the exhibition.
38. The Exhibitor agrees to conduct all business transactions within their allocated exhibition space unless otherwise approved by the Organiser.

## Storage of goods

39. Unless otherwise communicated storage will not be provided onsite at the exhibition. Under no circumstance are goods permitted to be stored in public access areas.

## Stand Services and Construction

40. Official contractors will be appointed by the Organiser to undertake stand construction and freight forwarding plus supply furniture, electrics, telecoms and IT equipment. This is for insurance and security reasons. All non-official contractors wishing to enter the exhibition are required to produce current Certificates of Currency for Insurance, Public Liability and OH&S. Access will be denied without such documentation.

## Insurance and Liability

41. All Exhibitors must have Public Liability Insurance for the period of the exhibition and must be able to produce this documentation immediately at the request of the Organiser.
42. Exhibitors must insure, indemnify and hold the Organiser harmless in respect of all damages, injuries, costs, claims, demands, expenses and interest for which the Organiser may become liable.
43. Whilst the Organiser will endeavour to protect exhibition property whilst on display at the exhibition, it must be clearly understood that the venue, the Organising Committee and the Organiser cannot accept liability for any loss or damage to property sustained or occasioned from any cause whatsoever.
44. The Organiser shall not be liable for any loss, which exhibitor may incur as a result of the intervention of any Authority, which prevents the use of the premises or any part thereof in any manner whatsoever.
45. The Organiser will not be liable and makes no guarantee of the number of visitors to the exhibition. Equally the Organiser will not be accountable for the level of commercial activity generated.

## Payment & Cancellation

46. The Exhibitor has seven (7) days in which to make their final payment when it falls due. After this time the space will be available for sale to another company. All deposits paid will automatically be forfeited and NO refund will be made. NO exhibitor shall occupy allocated exhibition space until all monies owing to the Organiser by the Exhibitor are paid in full.
47. In the event that the Exhibitor fails to occupy their allocated exhibition space by the advertised opening time, the Organiser is authorised to occupy this space in any manner deemed to be in the best interest of the Exhibition. The Exhibitor contracted to this space will remain liable to all Terms and Conditions of Contract and will not be eligible for a refund.
48. Withdrawal – if the Exhibitor withdraws its exhibition commitment they will be liable for the following payments in accordance with the below:
  - a. 12 months or more to the first day of the exhibition – 75% refund on sponsorship and exhibition amount
  - b. 6-12 months prior to the first day of the exhibition – 50% refund on sponsorship and exhibition amount
  - c. Less than 6 months prior to the first day of the exhibition – No refund on sponsorship and exhibition amount
  - d. If notice of cancellation is received and full payment for funds owing has not been received, the Exhibitor will be invoiced for the difference to satisfy the above and below cancellation and refund policy. Payments must be made within 7 days of receipt of invoice.
49. Cancellation – if the event is cancelled due to unforeseen circumstances, the Organiser will not be liable to the Exhibitor for any loss incurred by the Sponsor or Exhibitor as a result of the cancellation, however all monies paid for any sponsorship and exhibition will be refunded.
50. Rescheduling – if the event is rescheduled for any reason and the Sponsor or Exhibitor does not wish to participate in the exhibition at the rescheduled dates, the Organiser will not be liable to the Exhibitor for any loss incurred by the Exhibitor as a result of the rescheduling, and the Exhibitor will only be liable for 25% of the total sponsorship and exhibition cost with the remaining funds being refunded.
51. If the event transfers to an online or hybrid format and the Sponsor or Exhibitor does not wish to participate in the event in the online format, the Organiser will not be liable to the Sponsor or Exhibitor for any loss incurred as a result of the online format. The Sponsor or Exhibitor will be liable for up to a maximum of 25% of the total sponsorship or exhibition cost, including 10% administration plus a scale of value dependant on the level of entitlements already delivered, such as a promotion and branding.
52. Booth availability may be limited or restricted and allocations and available quantities will be advised upon processing your application.



**Contact:**

**Andrea O'Sullivan**  
WDSC 2024 Sponsorship &  
Exhibition Manager

Tel: **+61 7 3255 1002**

Email: **andreao@icmsaust.com.au**

**WDSC 2024**  
BRISBANE, AUSTRALIA

**www.wdsc2024.org.au**

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